

From: [Jessica Lall](#)
To: [undisclosed-recipients:](#)
Subject: LA BID Consortium Important Dates!
Date: Tuesday, July 14, 2015 6:22:16 PM

Hi Everyone –

I hope you're enjoying your summer.

Please find attached updates:

- **JULY 30:** CDA Homeless Discussion ; 10am – 4p – PLS Attend/Register, flyer below. Thx to CDA, Kerry, Blair & Marie!
- **AUG 13:** Operations Focus Consortium Mtg; 11a – 1:30pm special thanks to Laurie & Kent! Agenda and info attached. **Please send your operations team!**
Empress Pavilion
988 N Hill Street
Los Angeles, CA 90012
- **AUG 20:** BID Happy Hour at the Line hotel, big thanks to Mike & Wilshire Center BID for setting this up! Pls make sure to include our City Family. Info below:
Event: Summer BID Mixer
Date: Thursday, August 20, 2015
Time: 5:30PM-7:00PM
Location: The LINE Hotel - Pot Lobby Bar
3515 Wilshire Blvd, Los Angeles, CA 90010
<http://www.thelinehotel.com/nightlife/pot-lobby-bar>
Details: There will batch cocktails and tray pass appetizers
Please take the Metro Purple Line to the Wilshire/Normandie Station
Parking: Pay Valet or Street Parking (Normandie or Ardmore)
<http://www.thelinehotel.com>

Thanks, everyone! More soon.

Jessica Lall
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From: California Downtown Association [mailto:mary@californiadowntown.ccsend.com] **On Behalf Of** California Downtown Association
Sent: Thursday, July 09, 2015 7:32 PM
To: Jessica Lall
Subject: CDA BIDs Invited to Discuss District Homelessness Trends and Approaches

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CDA BIDs Invited to Discuss District Homelessness Trends and Approaches



Agenda and Speakers Finalized for District Homeless Trends and Action Forum

As a follow-up to our recent message, the detailed [Agenda](#) for the **CDA Homeless Policy Forum** has been finalized, featuring a host of informative and expert speakers from throughout the state to help BIDs lead the way on homelessness action and issues.

Thanks to sponsorship by **Streetplus**, the Forum is very affordable. You are encouraged to bring BID staff and board members!

Event Details:

Date: Thursday **July** 30, 2015

Time: 10 a.m. to 4 p.m.

Location: The Concourse Hotel at Los Angeles International Airport, 6225 W. Century Boulevard, Los Angeles CA 90045

Fee: \$35, includes lunch

Parking on-site: Valet = \$20; Self = \$14

The impetus for this forum is recognition that as a BID community we are often on the front lines of directly dealing with homelessness issues in our districts. However, we tend to be reactive when fighting ineffective and potentially detrimental legislation to remedy conditions.

Now we have a great opportunity to lead on this issue by coming together and learning about related trends and activities, and perhaps to adopt approaches that will benefit our districts and contribute toward ending homelessness.

During this one day session, we will learn about and discuss:

- What are the key trends in homelessness throughout the state in the wake of the official homeless count conducted in January 2015?
- What factors are contributing to the changing nature of homelessness in California?
- How does (lack of) housing affordability contribute to rising homelessness?
- How have changes in our criminal justice laws and how "re-entry" from jail or prison may be impacting communities?
- What are the trends in mental health policy and reform proposals that can assist individuals who need treatment?
- How are individual BIDs impacted by and what actions are they taking to address the issues?
- In what ways can business districts be constructive in policy development and systems change?

View the [Agenda](#) on our website

To register go to www.californiadowntown.com,
Homeless Forum tab.

Our sincere gratitude to Laurie Hughes of the **Gateway to LA BID** who secured the venue. And thanks to Jessica Lall of **South Park (LA) BID** and Steve Hilliard of Streetplus, we are pleased to have garnered and greatly appreciate the sponsorship of **Streetplus**, a company that provides safety and ambassador services to BIDs throughout the United States including downtown LA's **South Park, Historic Core and Arts District BIDs**. For more information go to: www.streetplus.net

Forum steering committee members include: Blair Besten, Karin Flood, Dion Dwyer, Marie Rumsey, Lauren Schlau, and Kerry Morrison. To contact the committee, please e-mail kerry@hollywoodbid.org.

We look forward to your attendance and participation at this most important first step to change the way we understand and deal with homelessness in our districts.

California Downtown Association
www.californiadowntown.com

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